



SAINT PETERSBURG STATE UNIVERSITY

25-th

SCIENTIFIC-PRACTICAL

INTERNATIONAL CONFERENCE

“ACTUAL PROBLEMS OF MANAGEMENT:
IMPROVING THE STRATEGIC SUSTAINABILITY
OF REGIONS AND ENTERPRISES”

(Department of Economics, St. Petersburg State University)

November 20, 2020

The conference will take place at 10.00 a.m., Tchaikovsky Street, 62,
Department of Economics, St. Petersburg State University, St.
Petersburg

(The conference will be in a remote format)

The focus of the conference is on improving the strategic sustainability of regions and enterprises based on the development of management and exchange of new research results in the field of strategic management of sustainable development.

The Conference Proceedings will be published in electronic form and will be included in the Russian Science Citation Index. It is possible to take part by distant mode.

To participate in the conference, please register and pay the registration fee on the St. Petersburg State University website: <https://events.spbu.ru/events/management-2020>

Please, email your proceedings before November 10, 2020 to the E-mail address: tour@spbu.ru

When submitting your abstract, please, consider the following:

- 1) Conference papers should be within 4-5 pages limits.
- 2) Papers should be submitted in English or Russian in Microsoft Word, Font Times New Roman 12, line interval 1,5, all fields 2,5 cm, Fig. (Schemes) should be in MS Draw, footnotes at the bottom of the pages, no tabulation and automatic lists, keywords (5-10), under abstract title.
- 3) Please, specify at the first page in the right corner your name, title and your position, contact info (e-mail, organization, its address, country) and indicate in the field SUBJECT of your letter:
Actual problems of management 2020

An example:

STRATEGIC MANAGEMENT SYSTEMS OF TOURISM DEVELOPMENT

Kuznetsov

Dr. of Science (Economics), Professor,

Head of Department of Planning and Management of Socio-Economic Processes,

Saint Petersburg State University (SPbGU),

Saint Petersburg, Russia

E-mail: y.kuznetsov@spbu.ru

Key words: Strategic management, tourism, strategic planning, tourism development, programs

Text



Program Committee:

Office 407, Department of Management and Planning of Socio – economic Processes,
St Petersburg State University, Tchaikovsky Street 62, St. Petersburg, Russia, 191123

Tel /Fax: +7 (812) 363-67-85

Email address: tour@spbu.ru